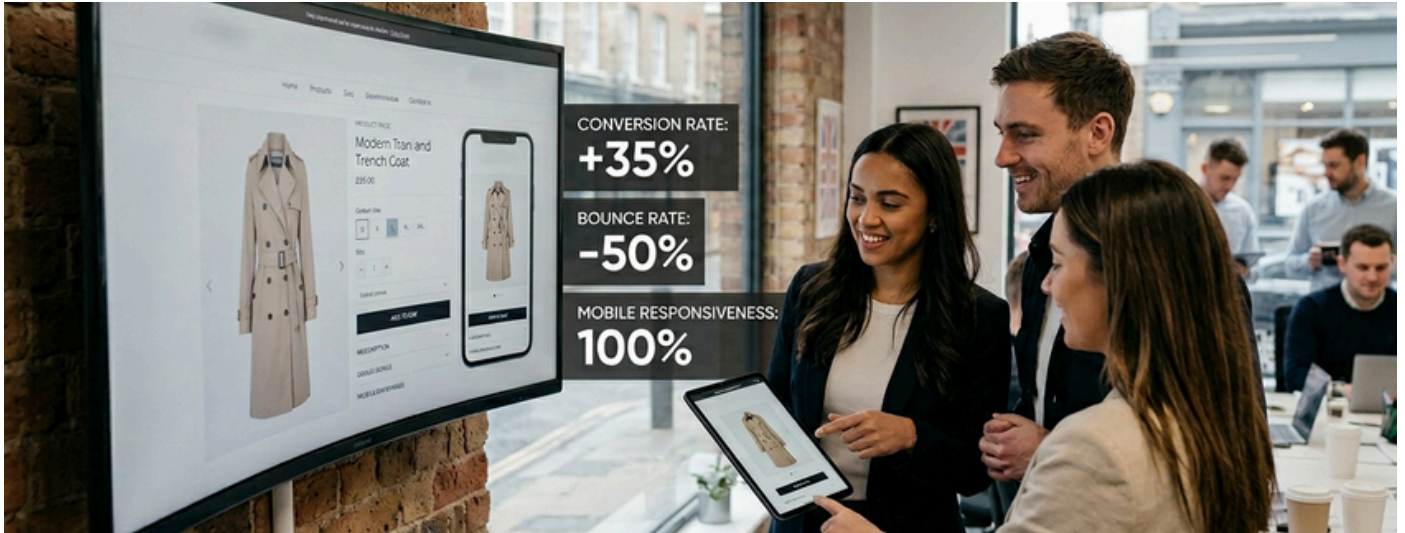


# E-commerce Launch for UK Retailer

Industry: Retail / Fashion



## THE CHALLENGE

Existing site was slow, non-mobile-friendly, and lacked clear conversion paths.

## THE SOLUTION

Complete redesign focusing on mobile-first UX, implementing a custom payment integration, and optimizing site speed.

35%

CONVERSION INCREASE

-50%

BOUNCE RATE

100%

MOBILE RESPONSIVE