

Lead Generation Campaign

Industry: Service-Based Business



THE CHALLENGE

Inconsistent lead flow and high cost per lead from paid advertising.

THE SOLUTION

Full management of Google Ads and Meta campaigns, focusing strictly on lead quality scoring and negative keyword filtering

<p>-30%</p> <p>COST PER LEAD</p>	<p>+40%</p> <p>QUALIFIED LEAD VOL.</p>	<p>Strict</p> <p>LEAD SCORING</p>
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